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European Week For Waste Reduction



www.ewwr.eu

Editorial

The EWWR 2012 is about to start!

Congratulations to the Organisers and Project developers who are taking part this year. For the fourth edition of the EWWR, we hope to break last year's record, when more than 7000 actions were implemented.

Have a good Week!

More information about waste prevention and the EWWR is available at www.ewwr.eu

Successful past editions paved the way for a bright EWWR 2012

The European Week for Waste Reduction project proved to be a huge success since its first edition in 2009. Launched to raise awareness on waste reduction, the EWWR continuously increased the number of involved actors and communication actions as well as the geographical scope – counting **more than 7000 actions in the latest edition** of the EWWR in 2011. The **results** of the LIFE+ project EWWR are summarized in the [Layman's report](#).



This success is nevertheless only a first step towards the elaboration of the EWWR as a regular and constantly growing event for the promotion of sustainable waste reduction all over Europe and beyond. Thus, although the co-funding of the [LIFE+ Programme](#) by the European Commission ended in June 2012, the EWWR will nevertheless take place in 2012, **from 17 to 25 November 2012**. Furthermore the European political support to the EWWR continues: the EWWR 2012 will take place **under the patronage of [Mr Janez Potočnik](#), European Commissioner for the Environment**.

The actions of the past three years were implemented with the support of [EWWR communication tools](#) and under the coordination of more than 30 [EWWR Organisers](#). The best actions were rewarded during the annual [EWWR awards](#) ceremonies and described in the [EWWR guide of good practices](#). All the actions can be consulted in the [EWWR database](#). We greatly encourage you to use existing initiatives as inspiration for you own action!

You can still [propose an action](#) for the EWWR 2012 until the 4th November!

EWWR 2012 Organisers to coordinate and support your actions

The 4th edition of the European Week for Waste Reduction in 2012 will be conducted with the help of 35 Organisers at national, regional, or local level from 25 countries. For those countries, regions or areas that are not covered by a national, regional or local Organiser, the EWWR Secretariat will act as an Organiser. The [list of Organisers](#) is published on the EWWR website. In 2012, newcomers include for instance Bulgaria and Hungary.

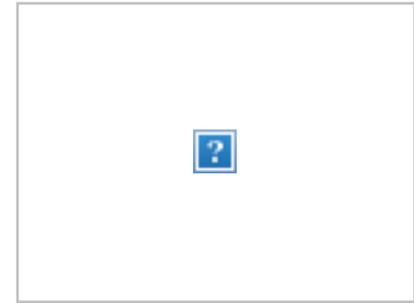


EWWR Organisers are public authorities competent in the field of waste prevention. They act as coordinators of the EWWR in their area of responsibility. This year's Organisers were provided with an online training which offers to help Organisers to prepare the 2012 edition of the week. The [PPT presentation](#) and the [video](#) of the online training are available to download on the EWWR website.

To become a EWWR Organiser, you must be a European public authority with recognised competence in the field of waste prevention or an organisation with a mandate from such public authority and acting on its behalf. To apply to become a EWWR Organiser, fill in and send the [Organisers' Commitment Charter](#) to the EWWR Secretariat (contact@ewwr.eu).

Get ideas for EWWR actions

Taking part in the European Week for Waste Reduction and thus getting involved in a major awareness raising project for waste prevention is easy! To participate in the EWWR as a Project Developer you simply have to register your idea for an action with the [Organiser](#) responsible for your area.



In order to come up with an idea for an action you can **be inspired by previous initiatives**:

- The most outstanding actions carried out during each edition of the European Week for Waste Reduction are rewarded every year during a [European awards ceremony](#).
- Take part in a [common action](#)!
- Find a wide range of other [ideas of activities](#) on the EWWR website or browse the extensive [database](#) of EWWR actions to get ideas for your own action.
- Have a look at the recently published [EWWR guide of good practices](#), covering the best practices implemented in the last three editions of the EWWR (2009-2011).

We greatly encourage you to use existing actions as a sample for your own action. You can still [propose an action](#) for the European Week for Waste Reduction 2012! The **deadline** for registering an action is **4 November 2012**.

Agenda

- **7-8 November 2012** - European Waste and Resource Days, including the [Pre-waste](#) project final conference, Brussels
 - **17-25 November 2012** - 4th edition of the [European Week for Waste Reduction](#)
 - **20-21 November 2012** - [Miniwaste](#) project final conference, Rennes
 - **21 November 2012** - [Green Cook](#) Mid-Term Event, Lille
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