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European Week For Waste Reduction



www.ewwr.eu

Editorial

Year 2012 was a year to remember: after the conclusion of the LIFE project that successfully launched the EWWR, the fourth edition of the Week broke the previous' years' records. Strengths are now mobilised to make 2013 a success too. You can already save the date and start to prepare: the EWWR fifth edition will happen between 16 and 24 November 2013.

More information about waste prevention and the EWWR is available at www.ewwr.eu

More than 10,000 actions in 2012!

Who would have guessed that after the end of the LIFE project that launched the EWWR in 2009 the Week who do even better in 2012? Well, it was the case: according to the last count, **10,793 EWWR actions were implemented in 2012** under the coordination of **35 Organisers from across 23 countries**.

These actions **covered the various steps of the product and waste cycle**, from production (e.g. eco-design competitions) to consumption (e.g. comparative shopping trolleys). **Various places** frequented in our daily life became the theatres of these actions: offices, supermarkets and shops, schools, or even in less common locations like churches or hospitals. **Take a look** at some actions implemented in 2012 by visiting the photo & video sections of the website or thoroughly consider all these actions through the [EWWR database](#) and get inspired for the next edition of the Week.

The next step will be the selection of the **EWWR Awards** finalists and winners by a European jury representing the five EWWR categories (Administrations, Educational establishments, Associations, Business, Others). The names of winners of the 2012 edition will be publicly announced during a virtual ceremony organized through the various online platforms of the EWWR (website, [Facebook](#), etc.) on 5 June.



Be an EWWR Organiser in 2013!

All European public authorities with competence in the field of waste prevention are now invited to become official Organisers of the 2013 edition of the EWWR, **from 16th to 24th November 2013**, on their territory.

Due to the success of the EWWR, an increasing number of organisations including associations, NGOs, schools, universities, administrations, businesses, etc. are willing to implement waste prevention actions during the Week. **EWWR Organisers will act as coordinators of the EWWR** by promoting the event and officially registering actions at the level of competence covered by their authority.

EWWR Organisers will benefit from the experience of a pan-European network proactively involved in the promotion of waste reduction and gain media visibility resulting from participation in a European project. In addition, they will have access to the official EWWR communication tools and receive some support from



the EWWR Secretariat all the way through the process. EWWR Organisers will have the possibility to share their experience and views on the EWWR during their annual meeting that will be held virtually on 5 June.

To join the group of public authorities in charge of organising this crucial awareness raising event on waste prevention, simply **sign and send us back the [Organisers' Commitment Charter](#)**. **Registrations will be open until 31 May, so do not waste time, join the EWWR!**

For further information, visit the [Organiser](#) section of the EWWR website and contact the EWWR Secretariat at contact@ewwr.eu.

Running for an award...

The selection of the finalists and the winners of the awards for the EWWR 2012 is now in process. The EWWR Awards Jury is in charge of selecting the finalists and winners in each of the 5 categories of Project developers. It is composed by 4 experienced members representing each one a category of Project developers, except the 'Business' category for which unfortunately no expert was available:

- Public Authorities: [Assembly of European Regions](#)
- NGO: [European Environmental Bureau \(EEB\)](#)
- Educational establishment: [Foundation for Environmental Education \(FEE\)](#)
- Others: [European Commission, DG Environment](#)



A total of 74 actions have been nominated by the Organisers and the choice is hard for the jury that can only keep one winner per category, plus one favourite. The breakdown of nominated actions per category is the following:

- Public Authorities: 19
- Business: 10
- NGO: 17
- Educational establishment: 17
- Others: 11

All nominated actions will be available soon on the [EWWR website](#). The names of the winners will be announced during a virtual ceremony held on 5 June 2013 (World Environment Day): check out the EWWR website and [Facebook](#) page and take the opportunity to discover the finalists and winners.

Agenda

- **31 May 2013** – deadline to register as EWWR Organiser for EWWR 2013
 - **5 June 2013** – World Environment Day – [EWWR Awards](#) Ceremony and Fifth meeting of the EWWR Technical and Scientific Committee
 - **16-24 November 2013** – 5th edition of the [European Week for Waste Reduction](#)
 - **12 December 2013** – deadline for EU Member States to submit their [national waste prevention programme](#)
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