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E-NEWSLETTER #1

EUROPEAN WEEK FOR WASTE REDUCTION

Editorial

During the 2009 European Week for Waste Reduction, more than 2600 actions were organised across 22 countries and regions!

Many thanks to all organisers and participants!

Save the date! ... This year the European Week for Waste Reduction will take place from 20th to 28th November. We hope to work closely with you again during this new edition!

WISHING ALL A VERY HAPPY NEW YEAR!

BIG THANKS TO ALL EWWR PARTICIPANTS

After many months of preparation, the first European Week for Waste Reduction took place across Europe on 21st – 29th November 2009. We would like to thank all the EWWR organisers who splendidly organised the Week in their own region, as well as all the project developers who successfully carried out the huge number of waste reduction awareness-raising actions across Europe.



This year's organisers have given the Week a firm basis on which to continue on with the next editions. We hope that they keep up the good work and that they may be joined by willing and eager organisations from other European countries and regions next term, so that we can take the Week to the greatest audience number possible.

OVER 2600 EWWR ACTIONS THROUGHOUT EUROPE

[20 organising public authorities](#) and a variety of actors (administrations, associations and NGOs, businesses, educational establishments, etc) all pitched in to get involved in the Week and help organise **over 2,600 actions across 22 countries and regions!**



These actions sought to raise awareness on the critical issue of Waste Reduction among European citizens. In particular, they were based on 5 themes: Too much waste – Better production – Better consumption – A long life for products – Less waste thrown away.

The events and actions were attended by thousands of participants who were informed on waste reduction and the daily behavioural changes they could make in order to reduce their waste. The European Week for Waste Reduction acted as a facilitator so that different people and organisations could exchange best practices.

The detailed results of the EWWR 2009 will be available on the [EWWR website](#) shortly!

A SUCCESSFUL INTERNATIONAL CONFERENCE IN GIRONA

The international highlight of the EWWR was certainly the [conference on waste prevention](#), organized on 24th and 25th November by the Catalan Waste Agency (ARC), and supported by the European Commission.

Over 300 delegates gathered in the Congress Centre of Girona (Catalonia) to listen to a number of experts from various European countries who were invited to share their knowledge and experience in waste prevention.



EWWR AWARDS – 15TH MARCH 2010 – BRUSSELS

The most exemplary actions of the 2009 edition of the EWWR will be rewarded at the [European Waste Reduction Awards](#), which will take place on **15th March 2010 in Brussels**.

Each of the EWWR organisers will nominate 5 exemplary actions organised by project developers in their area. They will select one action from each of the following categories: administration/public authority, association/NGO, business/Industry, educational establishment, other (e.g. hospital, retirement home, cultural centre, etc.). The 5

exemplary actions will then enter the Awards 2009 competition.

Over 100 nominated actions will then be assessed by a European jury made up of representative organisations and experts from the different categories. At the Brussels ceremony, five awards will be handed out, as well as a Jury's Favourite award.



SEASON'S GREETINGS

ADEME, ACR+, ARC, IBGE and LIPOR, official partners of the EWWR LIFE+ project, would like to wish you all a Happy New Year! We hope to be working closely with you again this year, organising the next edition of the EWWR, which will take place **from 20th to 28th November 2010!**



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